## WS #6 - Maximum Likelihood Estimator Math 150, Jo Hardin

Wednesday, February 12, 2025

Your Name: \_\_\_\_\_

Names of people you worked with: \_\_\_\_\_

What is your favorite dining hall at the 5Cs? How strongly do you feel about your choice?

Task:

Consider a toy example where you take a sample of size 4 from a binary population (e.g., flipping a coin that has probability heads of p) and get: failure, success, failure, failure (FSFF).

We want to find the value of p that maximizes the probability of your data. Try two approaches:

- 1. **Trial and error**: For 3 different values of p, find the probability of data FSFF. Which p gave you the highest probability?
- 2. Calculus: use calculus to find the value of p that maximizes the probability of data FSFF. (Hint, the ln of the probability is actually easier to maximize than the raw probability here.)

## Solution:

1. Note that  $P(FSFF|p) = p^1(1-p)^3$ . Therefore:

$$\begin{split} P(FSFF|p &= 0.90) = 0.0009 \\ P(FSFF|p &= 0.75) = 0.0117 \\ P(FSFF|p &= 0.50) = 0.0625 \\ P(FSFF|p &= 0.47) = 0.070 \\ P(FSFF|p &= 0.47) = 0.070 \\ P(FSFF|p &= 0.25) = 0.105 \\ P(FSFF|p &= 0.15) = 0.092 \\ P(FSFF|p &= 0.05) = 0.043 \end{split}$$

2. Let L(p) = (P(FSFF|p))

$$\ln L(p) = \ln(p^1(1-p)^3) = \ln(p) + 3 \cdot \ln(1-p).$$

$$\frac{\partial \ln L(p)}{\partial p} = \frac{1}{p} + \frac{3}{1-p} \cdot (-1) = 0$$
$$\frac{1}{p} = \frac{3}{1-p} \rightarrow 1 - p = 3p \rightarrow \hat{p} = \frac{1}{4}$$

(Note: the second derivative of  $\ln L(p)$  is always negative, confirming that we've found a maximum, not a minimum.)